

Stro hires new COO, general counsel

re-nj.com/stro-hires-new-coo-general-counsel/



By Joshua Burd

The Stro Cos. has made a new addition to its executive leadership team to help support its quickly expanding portfolio.

The firm, which is based in Ridgewood, announced that it has hired Mitchel Kay as its new chief operating officer and general counsel. In the new role, the former Greenbaum, Rowe, Smith & Davis LLP attorney will lead Stro's operations, legal and cybersecurity functions.

"We are thrilled to welcome Mitch to the Stro family," said Steven Millstein, principal at the company. "As our company and portfolio continue to grow, Mitch will play a vital role in spearheading operational and legal matters related to acquisitions, leasing, personnel and other relevant areas.

"Having Mitch on board will further help us swiftly identify and seize opportunities necessary for continued growth and development."

Kay, who most recently worked for Greenbaum, has worked in both the business and legal fields, concentrating on leasing, acquisitions, sales and mortgage financing in the commercial and industrial real estate sectors, according to a news release. He also focused on general

corporate and intellectual property matters, including corporate formations, licensing and consulting agreements and mergers and acquisitions.

The firm also noted that Kay is a certified information privacy professional and has extensive knowledge of cannabis law, redevelopment matters, Opportunity Zones and cybersecurity issues as they relate to the real estate sector.

“I am excited to join a company with such an impressive track record and strong team,” Kay said. “Stro has a vibrant vision for the future of not only the company, but the industrial real estate sector as a whole. I look forward to playing a role in supporting this vision and growth and being part of Stro’s long-term success.”

Prior to working in the real estate industry, Kay was responsible for negotiating complex technology transactions at Morgan Stanley in New York City, the news release said.

He holds an undergraduate degree from the University of Michigan and a J.D. from Rutgers University School of Law – Newark.



Mitchel Kay